



# SKAMANIA CO.

F A I R B O A R D

FAIR + TIMBER CARNIVAL + BLUEGRASS FESTIVAL

✉ PO Box 995 Stevenson, WA 98648

✉ info@skamaniafair.com

🌐 www.skamaniafair.com

☎ (509) 427-3980 x3

**March 2024**

## **Celebrating Over a Century of Community Tradition: The Skamania County Fair**

The Skamania County Fair has been a beloved tradition in our community since 1908. Over the years, thousands of people have participated in various events including talent shows, youth livestock market sales, timber carnivals, parades and much more. Each summer, our fair welcomes over 10,000 visitors and is recognized for its small town, old fashioned charm. As one of the last free fairs in the state, we are proud to offer a family-friendly community event that is accessible to everyone.

None of this would have been possible without the unwavering support and sponsorship of our local businesses, community members, and fair enthusiasts. Donations to the Skamania County Fair Board help us provide the equipment, entertainment, prizes and supplies needed for a successful fair.

With the help of generous sponsors and hundreds, if not thousands, of volunteer hours, the fair takes place every August at our spectacular fair grounds. This year, the fair will be held from August 14-17, 2024.

As a 501(c)5 organization, all proceeds and donations go back into producing the events we host. Our board is composed of local volunteers supported by Skamania County, who genuinely care about the success of the youth in our community, the quality of our fair, and the opportunities for our community to participate.

The Skamania County Fair Board also hosts the Columbia Gorge Bluegrass Festival, a long-standing tradition that draws musical enthusiasts from near and far. While attendees may come for the music, they return each year to experience the unique scenery and authenticity of a small town music festival. This year the Bluegrass Festival will be held: July 26-28, 2024. All profit from this event is used for operating expenses of the Fair.

We invite you to support our events by becoming a sponsor for 2024. As a sponsor, your business will receive recognition and publicity through our social media channels. Please see the attached information regarding the various levels of sponsorship available and the recognition we will provide you or your business for your generous contributions.

With Gratitude,  
The Skamania County Fair Board

The Fair Board is a 501(c)5. Tax ID: 91-1098073

*We encourage you to talk through tax benefits of sponsorship with a tax professional*



[www.facebook.com/SkamaniaCountyFairAndTimberCarnival/](https://www.facebook.com/SkamaniaCountyFairAndTimberCarnival/)



[www.instagram.com/skamania.co.fair/](https://www.instagram.com/skamania.co.fair/)



# SKAMANIA CO.

FAIR BOARD

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*In order to give us adequate timing to create promotional materials and posts, please make your sponsorship decisions by June 1. Sponsorships made after that time cannot be guaranteed all of the "perks" of the sponsorship level.*

## Contact Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Contact (if different): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please check the relevant social media accounts and list the handles/names: \_\_\_\_\_



**Please email a .png or .jpg version of your logo to [volunteers@skamaniafair.com](mailto:volunteers@skamaniafair.com)**

*By contributing to the Skamania County Fair Board, donors are authorizing use of their name/business name, logo and public contact information for marketing and promotional purposes including depiction of civic involvement. Are you a donor who wishes to remain anonymous? Please let us know and we will make arrangements with our Marketing Committee to accommodate your request.*

## Donation Information

Please circle your intended sponsorship level for each of the two events we hold:

### Skamania County Fair Sponsorship Options

### Columbia Gorge Bluegrass Festival Sponsorship Options

Grand Champion (\$5000+)

Reserve Grand Champion (\$3000+)

Blue Ribbon (\$1000+)

Fiddle Frenzy (\$2000+)

Banjo Bonanza (\$500)

Friend of Bluegrass (\$50+)

Red Ribbon (\$350+)

Buckle Sponsor (\$200+)

Friend of the Fair (\$100+)

**Banner display/event sponsorship preference:**  
(please indicate first choice and we will follow up if needed!)

\_\_\_\_\_  
\_\_\_\_\_

**Cash Contribution:**  
Enclosed is a check for \$ \_\_\_\_\_



Forms and checks can be mailed to  
Skamania Co. Fair Board  
PO Box 995  
Stevenson, WA 98684

**In-Kind Contribution**

I intend to donate labor, materials, products, supplies valued at \$ \_\_\_\_\_.

Description of Donation: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

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[www.instagram.com/skamania.co.fair/](https://www.instagram.com/skamania.co.fair/)

# Skamania County Fair Sponsorship Levels

## Grand Champion Sponsor \$5000+



### *You're the best in show!*

- Banner of logo displayed March 1 - November 30 at fair grounds
- Primary fair banner in your choice of Timber Carnival, Main Stage, Info Booth, Exhibit Hall
- Complimentary 10x10 vendor booth
- Fair merchandise swag bag
- Featured logo on all marketing materials (web, social media, print and event signage)
- Prominent recognition on our website and social media with link to your business.
- Verbal recognition from the main stage each day

## Reserve Grand Champion Sponsor \$3000+



### *Fair fun doesn't happen without you!*

- Banner of logo displayed during July & August at fair grounds
- Primary fair banner in your choice of: Opening Ceremony, Jr. Timber Carnival, Talent Show, Parade
- Fair merchandise swag bag
- Logo on all marketing materials (web, social media, print and event signage)
- Recognition on our website and social media with link to your business.
- Verbal recognition from the main stage on Friday and Saturday

## Blue Ribbon Sponsor \$1000+



### *A Valued Supporter*

- Primary fair banner in your choice of: Livestock Barn, Horse Barn, Small Animal Barn, Horse Arena
- Collective presence on all marketing materials (web, social media, print and event signage)
- Fair logo merchandise
- Recognition on our website and social media.

## Red Ribbon Sponsor \$500+



### *Making fair contests possible!*

- Sponsor a fair contest/event/project (pie contest, food drive, for example)
- Pennant with your logo at contest site
- Collective presence on marketing materials (web, social media, print and event signage)

## Buckle Sponsor \$200+



### *Get these exhibitors some bling!*

- Sponsor a livestock or horse show
- Verbal recognition at the contest sponsored
- Logo inside of buckle box
- Thank you advertisement on social media and print media

## Friend of the Fair \$100+



### *Every bit helps!*

- Named in "Thank you" advertisements on social media and print media

We kindly ask that you make sponsorship decisions by June 1.

# Blue Grass Festival Sponsorship Levels



**Fiddle Frenzy**  
\$2000+



**Banjo Bonanza**  
\$500+



**Friends of Bluegrass**  
\$50+

**An Official Bluegrass Sponsor**

- Banner of logo displayed March 1 - August 1 at fair grounds
- Primary banner of your logo displayed on the main stage of the event
- Complimentary 10x10 exhibitor booth
- Featured logo on all marketing materials (web, social media, print and event signage)
- Prominent recognition on our website and social media with link to your business.
- Verbal recognition from the main stage each day

**Supporting good music and great fun**

- Primary banner in your choice of: Band Scramble, Saturday Night Barn Dance, Music Workshops/Seminars
- Logo on all marketing materials (web, social media, print and event signage)
- Recognition on our website and social media with link to your business.
- Verbal recognition from the main stage on Saturday

**Every bit helps!**

- Named in "Thank you" advertisements on social media and print media

We kindly ask that you make sponsorship decisions by June 1.

## 2023 Fair Highlights and Improvements



Donated \_\_\_\_\_ to local food banks with increased publicity and participation in our canned food drive



Created a Kidz Zone and cooling station for free family-friendly fun.



Banners to recognize exceptional exhibits and the sponsors who make them happen



Improved sponsor recognition on social media and fair grounds



Over \$30,000 raised for the Council on Domestic Violence through belt buckle auction.

**Even more is in store for 2024!**