

SKAMANIA CO.

FAIR + TIMBER CARNIVAL + BLUEGRASS FESTIVAL

- PO Box 995 Stevenson, WA 98648
- info@skamaniafair.com
- www.skamaniafair.com
- (509) 427-3980 x3

March 2024

Celebrating Over a Century of Community Tradition: The Skamania County Fair

The Skamania County Fair has been a beloved tradition in our community since 1908. Over the years, thousands of people have participated in various events including talent shows, youth livestock market sales, timber carnivals, parades and much more. Each summer, our fair welcomes over 10,000 visitors and is recognized for its small town, old fashioned charm. As one of the last free fairs in the state, we are proud to offer a family-friendly community event that is accessible to everyone.

None of this would have been possible without the unwavering support and sponsorship of our local businesses, community members, and fair enthusiasts. Donations to the Skamania County Fair Board help us provide the equipment, entertainment, prizes and supplies needed for a successful fair.

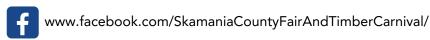
With the help of generous sponsors and hundreds, if not thousands, of volunteer hours, the fair takes place every August at our spectacular fair grounds. This year, the fair will be held from August 14-17, 2024.

As a 501(c)5 organization, all proceeds and donations go back into producing the events we host. Our board is composed of local volunteers supported by Skamania County, who genuinely care about the success of the youth in our community, the quality of our fair, and the opportunities for our community to participate.

The Skamania County Fair Board also hosts the Columbia Gorge Bluegrass Festival, a long-standing tradition that draws musical enthusiasts from near and far. While attendees may come for the music, they return each year to experience the unique scenery and authenticity of a small town music festival. This year the Bluegrass Festival will be held: July 26-28, 2024. All profit from this event is used for operating expenses of the Fair.

We invite you to support our events by becoming a sponsor for 2024. As a sponsor, your business will receive recognition and publicity through our social media channels. Please see the attached information regarding the various levels of sponsorship available and the recognition we will provide you or your business for your generous contributions.

With Gratitude, The Skamania County Fair Board







SKAMANIA CO.

FAIR BOARD

FAIR + TIMBER CARNIVAL + BLUEGRASS FESTIVAL

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In order to give us adequate timing to create promotional materials and posts, please make your sponsorship decisions by June 1. Sponsorships made after that time cannot be guaranteed all of the "perks" of the sponsorship level.

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Reserve Grand Champion (\$3000+)	Blue Ribbon (\$1000+)			Friend of Bluegrass (\$50+)	
Buckle Sponsor (\$200+)	Friend of the Fair (\$100+)	Banner display/6 (please indicate first o	event sponsorship p choice and we will follow	oreference: up if needed!)	
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Skamania County Fair Sponsorship Levels



Reserve Grand Champion Sponsor \$3000+

Blue Ribbon Sponsor \$1000+

You're the best in show!

- Banner of logo displayed March 1
 November 30 at fair grounds
- Primary fair banner in your choice of Timber Carnival, Main Stage, Info Booth, Exhibit Hall
- Complimentary 10x10 vendor both
- Fair merchandise swag bag
- Featured logo on all marketing materials (web, social media, print and event signage)
- Prominent recognition on our website and social media with link to your business.
- Verbal recognition from the main stage each day

Fair fun doesn't happen without you!

- Banner of logo displayed during July & August at fair grounds
- Primary fair banner in your choice of: Opening Ceremony, Jr. Timber Carnival, Talent Show, Parade
- Fair merchandise swag bag
- Logo on all marketing materials (web, social media, print and event signage)
- Recognition on our website and social media with link to your business.
- Verbal recognition from the main stage on Friday and Saturday

A Valued Supporter

- Primary fair banner in your choice of: Livestock Barn, Horse Barn, Small Animal Barn, Horse Arena
- Collective presence on all marketing materials (web, social media, print and event signage)
- Fair logo merchandise
- Recognition on our website and social media.



Making fair contests possible!

- Sponsor a fair contest/event/project (pie contest, food drive, for example)
- Pennant with your logo at contest site
- Collective presence on marketing materials (web, social media, print and event signage)



Get these exhibitors some bling!

- Sponsor a livestock or horse show
- Verbal recognition at the contest sponsored
- Logo inside of buckle box
- Thank you advertisement on social media and print media



Every bit helps!

 Named in "Thank you" advertisements on social media and print media

Blue Grass Festival Sponsorship Levels







An Official Bluegrass Sponsor

- Banner of logo displayed March 1 - August 1 at fair grounds
- Primary banner of your logo displayed on the main stage of the event
- Complimentary 10x10 exhibitor booth
- Featured logo on all marketing materials (web, social media, print . Recognition on our website and and event signage)
- Prominent recognition on our website and social media with link to your business.
- Verbal recognition from the main stage each day

Supporting good music and great

- Primary banner in your choice of: Band Scramble, Saturday Night Barn Dance, Music Workshops/Seminars
- Logo on all marketing materials (web, social media, print and event signage)
- social media with link to your
- · Verbal recognition from the main stage on Saturday

Every bit helps!

Named in "Thank you" advertisements on social media and print media

We kindly ask that you make sponsorship decisions by June 1.

2023 Fair Highlights and Improvements



Created a Kidz Zone and

cooling station for free

family-friendly fun.



Improved sponsor recognition on social media and fair grounds

Over \$30,000 raised for the

Council on Domestic Violence

through belt buckle auction.

exhibits and the sponsors who make them happen

> **Even more** is in store for 2024!